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 **SAMCEDA**
San Mateo County Economic Development Association

- SAN BRUNO CITY COUNCIL -

Restaurant, Brewery and Winery Relief Program

APRIL 13, 2021

Program Objectives



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Support restaurants, breweries, and wineries that have suffered from the economic impact of the COVID-19



Provide **grant assistance up to \$10,000** directly to local, non-corporate establishments in a streamlined manner

Timeline and Applicant Assistance



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Application Portal Timeframe:
Monday, February 22th
-
Monday, March 8th at 12:00PM



Information, FAQs, and application
can be found on:

www.smcstrong.org



Support hotline for application assistance
(available weekdays between 9:00AM - 4:00PM)

Support in English: 650-413-5600

Support in Spanish: 855-221-1777

Support in Chinese: 888-262-7552

Support in Tagalog: 800-211-9641

Email support for applicants at:
restaurantrelief@smcgov.org

Application Evaluation Process



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Defined application window, NOT first-come, first-served



- Incomplete applications will NOT be processed and ineligible applications will NOT be considered -

**Applicants will NOT be required to submit documentation during the initial, pre-application process*

*** Copy of a valid City Business License (if a license is offered), Copy of W-9, Copy of current County Environmental Health Permit, Photo ID for the owner/partners/managing parties*

Pre-Application Open until March 8, 2020 at 12:00PM



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The *Restaurant, Brewery, and Winery Relief* application can be found on the *San Mateo County Strong* website [here](#).

San Mateo County Restaurant, Brewery, and Winery Relief Program

Please complete this form to apply your establishment for the San Mateo County Restaurant, Brewery, and Winery Relief Program.

Eligible applicants will be selected at random from the pool of eligible applicants at the conclusion of the application window. If you are unfamiliar or need to review eligibility requirements, please view our FAQs at www.smcstrong.org/restaurantrelief.

If selected, applicants will be asked to provide the following documents. Please ensure you have electronic or scanned copies of each item ready to transmit in the event your establishment is selected:

- IRS Form W9
- County of San Mateo Environmental Health Permit
- City/Town Business License (if applicable)
- Photo ID of establishment owner(s)/partners/principal(s)

* Required

Establishment Information

1. Name of restaurant, brewery, or winery *

Enter your answer

2. Establishment Address *

Enter your answer

3. Establishment Jurisdiction *

Pre-Application Form Includes:

- Name of restaurant, brewery, or winery
- Establishment Address
- Name of applicant
- Applicant email address
- Applicant phone number
- Applicant's relationship to establishment
(sole proprietor, co-owner, managing partner of LLC, principal, other)
- % of establishment application owns (e.g. 50%, 100%, etc.)

OPTIONAL - Ownership Demographics of Applying Owner, Partner, or Principal (for *data collection only* & will NOT be used in the selection process)

- Woman, veteran, minority, LGBTQ+ owned
- Race
- Gender
- Age

Categories of Potential Applicants



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Will provide grants of up to \$10,000 each to qualifying establishments:



RESTAURANT

Brick and mortar physical location within San Mateo County* and a *full-service kitchen* on site**



BREWERY

Active California Department of Alcoholic Beverage Control (ABC) Type 23 (Small Beer Manufacturer) License, with a brick and mortar physical location within San Mateo County



WINERY

Active ABC Type 2 (Wine Grower) License, with a brick and mortar physical location within San Mateo County

The application portal opened on Monday, February 22th and will remain open until Monday, March 8th at 12:00PM

To learn more about eligibility and/or to apply, please visit: SMCSTRONG.ORG

*Brick and mortar physical location within San Mateo County and the City of Palo Alto

**Under this definition, corporate-owned franchises, pop-ups, food trucks, home-based business or a catering company, cottage food operator, or a microenterprise home kitchen operation are not restaurants and are ineligible for grants

What Types of Businesses DO NOT Qualify for the Grant?



Applicants will be ineligible for a grant from the Program under the following circumstances:



Incomplete
applications



Failure to meet the
eligibility criteria outlined



The applicant is a
corporate-owned franchise



The applicant's establishment has **received or been approved for a grant from any of the following programs:**

- Small business relief program managed by Renaissance Entrepreneurship Center, approved by the Board of Supervisors on October 20, 2020 (*Resolution 077791*)
- *San Mateo County Strong Fund Small Business Grant* administered by the Community Fund, approved by the Board of Supervisors on November 10, 2020 (*Resolution 077828*)
 - Recipients of grants from *earlier San Mateo County Strong* grant programs are eligible for the Program)
- The establishment has received *over \$200,000* in revenue from participation in the "Great Plates" program



The establishment **operates in a hotel without a separate business license**

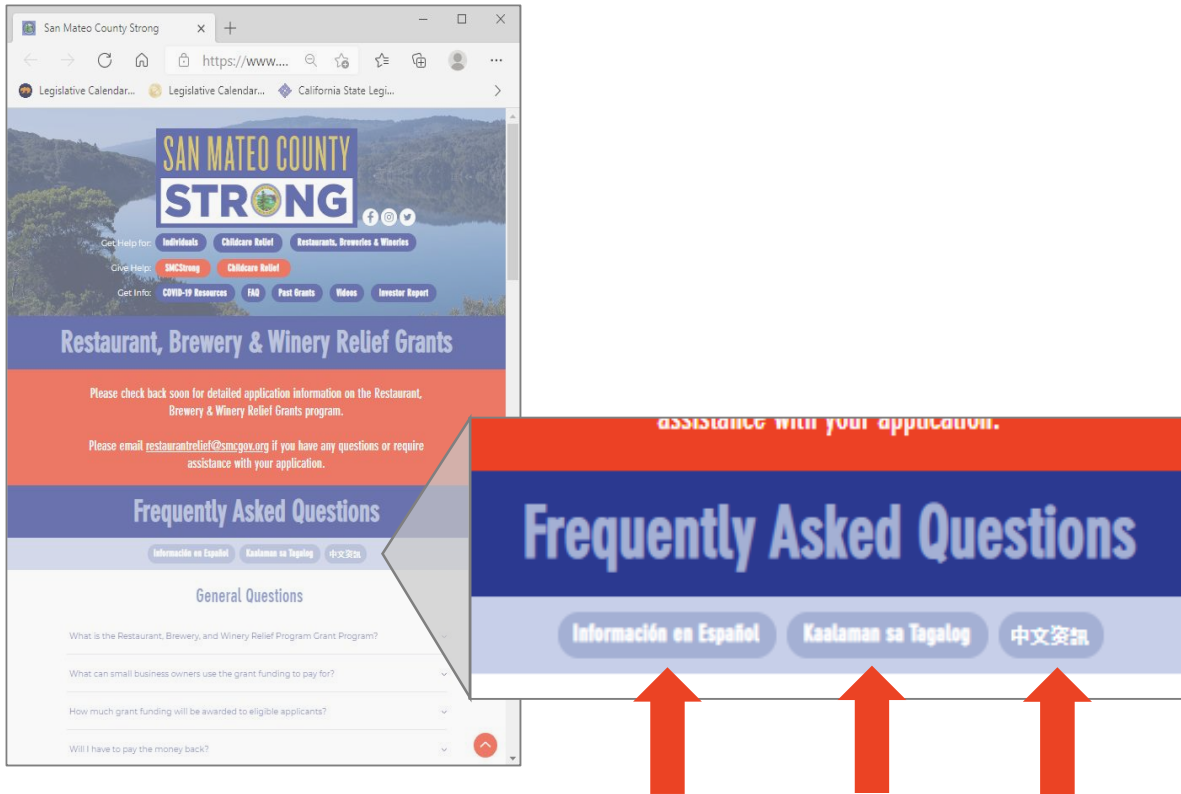


The applicant is a **pop-up, food truck, home-based business or a catering company, cottage food operator, or a microenterprise home kitchen operation**

Frequently Asked Questions (FAQs)



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To view the *FAQs* page in Spanish, Tagalog, and Chinese, click on the buttons below the *Frequently Asked Questions* title.

FAQs are available on [SMCSTRONG.org](https://www.smcstrong.org)

- Information on:
 - *General Questions*
 - *Eligibility*
 - *Outreach and Ongoing Fundraising*
 - *And more*
- Available in English, Spanish, Tagalog, and Chinese

If you have any additional questions not listed on the FAQ page, please email: restaurantrelief@smcgov.org

Questions



SMCSTRONG.ORG

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City of San Bruno - Applicants



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- **54 total applicants applied from San Bruno**
 - 3 were duplicates
 - 13 were deemed ineligible
 - 38 were deemed eligible based on the pre-application
- **9 were chosen by lottery for the county-funded grants**

City of San Bruno - Applicants



- **29 remain needing funding**
 - If the City, private corporations/foundations or individuals from San Bruno add additional funding, grantees will be chosen by random lottery from the remaining 29
 - Those establishments chosen by lottery have or will be notified and will need to provide the additional documentation as outlined in the program
 - Once the information is validated and the establishment signs a release that we can publicize/share their name, the San Mateo Credit Union would issue the \$10K check